



Azalea Bridal & Formal

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I'M ENGAGED!

Now, when should I start tracking down the Wedding Gown I want?

So he finally popped the question - Congratulations! Now, when should you start tracking down the Wedding Gown you want? **We recommend at least 6 months before your wedding date.**

You need to start looking for your wedding gown as soon as possible. Most "experts" say that you should start looking and purchase a gown 9-12 months in advance of your wedding date. In a normal situation, I think this is a great idea, but in reality, I would recommend at least 6 months.

Wedding Gowns have to be made once you order them. When you find the gown you like, the order is placed, and construction begins on your gown. Each designer does not have a warehouse full of wedding gowns in every size and every color combination just waiting to be shipped.

"I don't have 6 months. What do I do?"

Don't have 6 months? You will probably have to find a wedding gown that is available off the rack. Most wedding gowns take 3 to 4 months to order so you may still have time to go that route. Remember that most brides then usually need alterations to get the perfect fit. Azalea Bridal lets you order a gown and lets you buy their wedding gowns off the rack. We pay full price for the gowns that are often referred to as "sample" gowns and in many cases some of them have never even been tried on before. These are 100% new gowns. You can feel confident in choosing one of Azalea's gowns off of the rack because of this.

At Azalea Bridal, we have even helped brides find their wedding gown the DAY of their ceremony – NOT KIDDING! We really recommend that you start looking for your gown before you are driving yourself to the wedding! This is a special occasion and you generally need more focus and planning to find the gown that looks best on you. This bride (and us) were just lucky that day that she found what she wanted in her size.

We can help you at Azalea regardless of your timeframe. Your choices could be limited though. Just remember the old saying, "the early bird gets the worm" and in the case of buying a wedding gown "the early bride has the most choices!"