



Azalea Bridal & Formal

Conveniently located on Hwy 78 in Gwinnett County

770-712-5122 / AzaleaBridal@comcast.net / www.AzaleaBridal.com

Royal Wedding Gowns without the Royal Price Tag

Want that royal look without the royal price tag? Read on to see how to get that here!

I scoured images of royal weddings and found some beautiful gowns. The best part about this research is how many reasonably priced wedding gowns can be found in these same styles. And the even better thing about this is that you do not have to go to a stuffy dress designer to get a custom look. You can just jump in your car and head down Highway 78 to Azalea because we have wedding gowns that take a modern approach on some of the classics.

Here is the low-down on the high-class:

Grace Kelly's marriage to Princes Rainier of Monaco

One of the most famous royal wedding gowns of all time is Grace Kelly's she wore for her marriage to Princes Rainier of Monaco. This wedding gown was made from antique Valenciennes rose point lace. Twenty-five yards of silk taffeta and ninety eight yards of tulle were used to construct this truly royal ensemble. Her veil was covered with appliquéd lace lovebirds and thousands of pearls.

A much more realistic option for the modern bride would be the elegant Mori Lee Wedding Gown pictured on the right. This gown, like Grace Kelly's, is made with layers of tulle and lace.

If you love the lace sleeves, then the Aurora gown on the far right is a Grace Kelly look alike too. Of course, Azalea Bridal carries the bridal gowns below, like we do all of the modern gowns pictured here.



Annemarie, Duchess of Parma and Piacenza

Lace not your style? Then check out this elegant wedding gown worn by Annemarie, Duchess of Parma and Piacenza. The crisscross v-neckline shows off her stunning neckline and the tiara draws graceful attention to the bride.

One thing to notice about royal wedding gowns is that they all seem to have sleeves. Most modern brides would not dream of sleeves on a wedding gown. Can you imagine this gown with no sleeves? Just look at the two wedding gowns below and you can see updated versions of this princess's gown!



The wedding gown on the left below is from Azalea's Eden Bridals collection. The wedding gown on the right below is from Azalea's Mori Lee Wedding collection. The crisscross necklines pictured on these gowns show off the glowing necklines of these brides. These two gowns offer a sensible alternative without long sleeves for today's fashion conscious bride.



Adding a tiara or a simple jeweled headband adds pop to your ensemble for Brides not wanting to go the veil route.



Marie Cavallier's marriage to Denmark's Prince Joachim

Check out the wedding gown on the left worn by Marie Cavallier when she married Denmark's Prince Joachim. The construction of the beautiful lace sleeves of Marie's gown is also similar to that of the middle picture of Autumn Kelly when she wed Peter Phillips in a royal ceremony.

Want this look for under a thousand dollars? Aurora makes the gown at the far right in sizes 18-32. The lace cap sleeves and sweetheart neckline add a soft romance to the gown. This is perfect for someone worried about their arms but not wanting to cover up completely.



Princess Letizia and Prince Felipe of Spain

Princess Letizia wore this gown when she attended a royal wedding with Prince Felipe of Spain. The ruched rosettes on Letizia's gown resemble the ruched fabric of the Jordan gowns to the right. The Jordan gown is available in regular and tea-length. It is also available in over 70 colors!



The Hereditary Princess of Liechtenstein and Prince Alois of Liechtenstein at the Crown Prince of Sweden's Wedding

From royal to updated, modern, and young! The royal gown to the left is great on the woman wearing it but lose some fabric, modernize it, and now you have the hot gown on the right made by Jordan. Jordan gowns are available in sizes 0-34 and in over 70 colors (including white)!



H.M. Mohamed Reza Pahlavi Shah of Iran & Queen Soraya on their wedding day

Queen Soraya's wedding gown screams royalty! The big beautiful gown with feathers, satin, and tulle is just what a royal wedding calls for! Want fabulous without frivolous? Then Mori Lee's Allencon Lace and Tulle Wedding Gown at Azalea is just the one for you. Our Mori Lee gown has tulle that drapes over the bodice with intricate beading. The organza flowers that adorn the skirt are each handmade. I think Queen Soraya would have been a lot happier on her wedding day in this Mori Lee gown than the one she ended up wearing.



Duchess of Albany to Prince Leopold I (Queen Victoria's youngest son) in 1905

The off the shoulder neckline of the Duchess of Albany's wedding gown for her marriage to Prince Leopold is a trending style in 2011. Azalea has a few different wedding gowns with this same neckline. The gowns from Azalea's collection pictured here are from our Mori Lee Wedding Gown line. The ruffled skirt wedding gown has intricate beading and a ruched bodice that is flattering to all body styles. The two gowns pictured on the bottom row offer two additional alternatives to this impressive and glittering look!



If you were ever worried about a desire for a royal wedding gown on a non-royal budget, then you no longer have to worry. Azalea is so laid back and we believe that you can have a beautiful wedding gown without paying \$250,000 or \$25,000 or \$2,500 for it. Come see for yourself!